

**NEWS RELEASE**

For Immediate Release

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## **New Features on OK.gov Provide Citizens With More Than 300 Ways To Interact With Oklahoma Government Online**

**OKLAHOMA CITY, OK – June 1, 2010** – Oklahoma’s official website, OK.gov, has recently been enhanced with two new features, the Oklahoma Media Center and Notification Center. These online services provide Oklahomans with access to Oklahoma government media and alerts in one centralized location at <http://www.OK.gov>.

From Amber alerts to a tour of the Will Rogers Museum, Oklahoma’s new Media Center brings more of Oklahoma government online to its citizens. Visitors can get involved in their government by interacting with more than 300 different types of online media and social networking offerings through the Media Center located at <http://media.OK.gov>.

The Oklahoma Media Center provides access to several types of new media including:

- **Audio** – House and Senate sessions
- **Alerts & Notifications** – Amber alerts, burn ban alerts, escapee alerts
- **Calendars** – agency/department calendars, college and university schedules
- **eNewsletters** – agency and department online newsletters
- **Podcasts** – financial planning help, wildlife (such as Outdoor Oklahoma)
- **Press Releases** – state agencies/departments, colleges and universities
- **RSS Feeds** – OK.gov news feed, state agencies and departments
- **Video** – Tobacco Stops With Me spots, House and Senate media

In addition, the Oklahoma Notification Center, located at <http://notifications.OK.gov>, provides a single point of entry to sign up for all state agency notifications offered through many state agency websites. Notifications are automatically populated on this site by state agencies that simply select the ‘Post to OK.gov’ option within their Go Gov! Web Management Suite’s System, a content management system that enables government entities to easily maintain their website without the knowledge of programming languages.

“OK.gov has always strived to provide Oklahoma citizens and businesses with one location in which to locate government information,” said Mark Mitchell, General

Manager of OK.gov. “We encourage all Oklahomans to learn about their government using this new technology offering on the portal.”

State agencies are encouraged to provide their media and notification information through these two new areas on the portal if they are not already. State agencies can request access to posting by visiting the Media and Notification Centers and contacting the OK.gov marketing staff.

### **About OK.gov**

OK.gov is the official website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies. Additional information is available at <http://www.OK.gov>.

### **About NIC**

NIC Inc. (NASDAQ: EGOV) is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at <http://www.nicusa.com>.